

Business Listing

Increase your company's exposure to thousands of potential customers on www.homemakersonline.co.za

Includes:	6 months	12 months
Company contact details	✓	✓
Link to webpage	✓	✓
Thumbnail & header image	✓	✓
Company logo	✓	✓
300 word product / services description	✓	✓
Email enquiry form	✓	✓
Pin on map	✓	✓
Social media sharing buttons	✓	✓
Free ROS banner for the duration of the Business Listing *	300 x 125px *Minimum 5000 impressions	300 x 250px *Minimum 10000 impressions
	R2400	R3600

HOMEMAKERS

HOMEMAKERS Online > Listings > Shutterway Stylish Security

SHUTTERWAY STYLISH SECURITY

Shutterway Stylish Security

Offers an aesthetically pleasing and strong security solution. Our registered horizontal fixed louvre design creates elegant lines in the home, with high quality finishes.

Units are custom made to fit any window or door opening, including multiple folding or sliding panels over wider doors. All work is protected against rust, carries a three year guarantee and is finished in a powder coated colour of your choice.

Our aim is to provide elegant security for the more discerning homeowner.

Email: info@shutterway.co.za
Facebook: [Shutterway-Stylish-Security](#)

Address

CONTACT DETAILS

Address: 15 Bridgewater Street, Paarden Island, Cape Town, 7405
GPS: -33.9176056,18.47206010000002
Phone: 086 011 0109
Website: <http://www.shutterway.co.za>

**R2400 / R3600
once-off**

ALL RATES EXCLUDE AGENCY COMMISSIONS & VAT

Like 1 Tweet G+ 0

CONTACT THIS BUSINESS

Name *

Email *

Your Message

SEND

LISTING MAP

Banner Advertising

Attract the attention of a targeted market that's right for your business and drive quality traffic and leads to your website

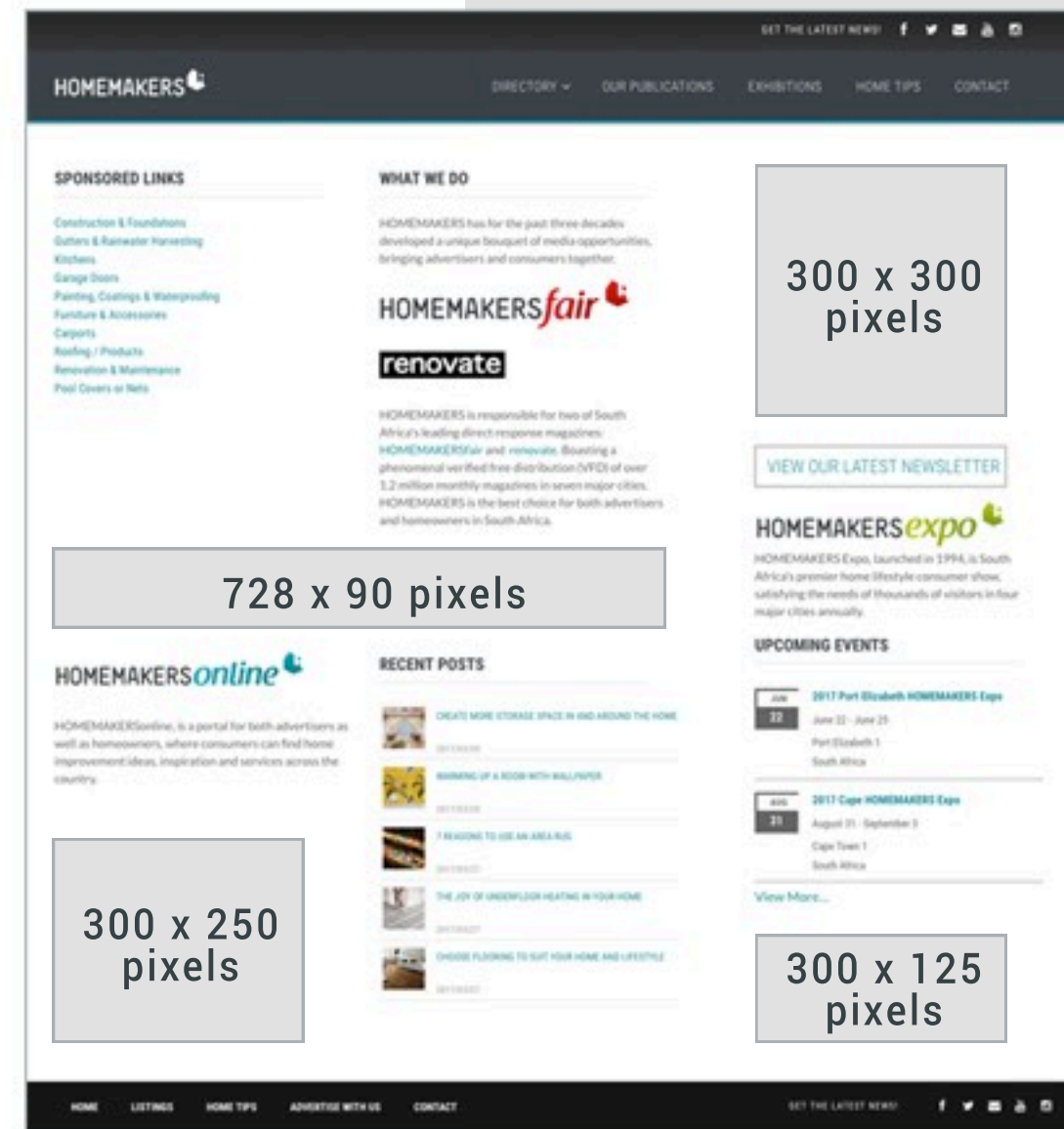
From as little as R800

ALL RATES EXCLUDE AGENCY COMMISSIONS & VAT

Size in pixels	Exposure	Cost
HOME PAGE		
300 x 300	Limited to 4 advertisers monthly	R4100 pm
728 x 90	Limited to 4 advertisers monthly	R2950 pm
300 x 250	Limited to 4 advertisers monthly	R1370 pm
300 x 125	Limited to 4 advertisers monthly	R1280 pm
NEWSLETTER		
160 x 600 (tower)	Limited to 1 advertiser monthly	R2000 pm
640 x 79 (horizontal)	Limited to 1 advertiser monthly	R1200 pm
300 x 100 (competition)	Limited to 1 advertiser monthly	R800 pm

Reach a highly engaged audience with prominently placed banners in our monthly newsletter distributed to thousands of opt-in subscribers every month across South Africa. Enhance your position in the market by associating with a renowned name in home improvement.

HOME PAGE BANNERS



Quicklink

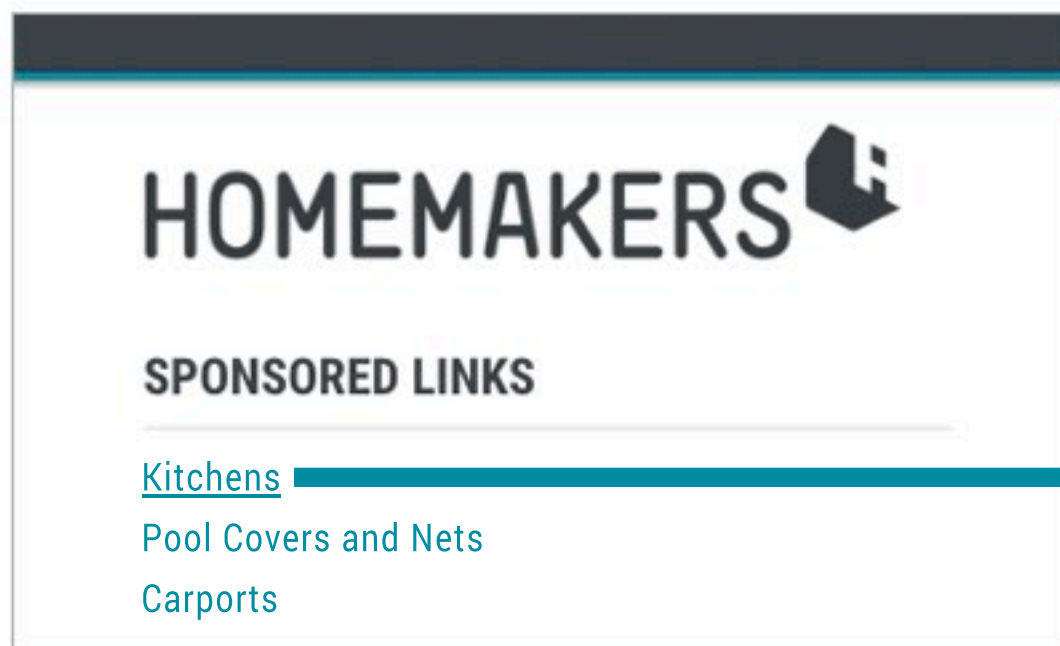
Audiences want fast, reliable recommendations from trusted brands. Grow your online sales via a sponsored link on homemakersonline.co.za and monitor your performance and success.

R2500 per month

ALL RATES EXCLUDE AGENCY COMMISSIONS & VAT

Includes:	1 month	6 months	12 months
Sponsored text link on home page	✓	✓	✓
Guest Post		✓	✓
Free ROS banner for the duration of the Quicklink*		300 x 125px *Minimum 10000 impressions	300 x 250px *Minimum 30000 impressions
	R2500	R15 000	R30 000

- Limited to 15 advertisers
- Exclusive to one advertiser per industry
- Guest Post: A press release / editorial supplied by client and published on our website, valued at R2000
- Images for post to be supplied
- Press releases and other material provided by the client are subject to editing to better suit the editorial style of our publications and social media channels



Social Media and Content Marketing

Your potential customers are spending more of their time on social media, and you need to be there too.

As South Africans become more engaged on social media, an active presence on Facebook, Twitter, Instagram and other popular social platforms will increase your digital footprint. By sharing content that's current, useful and engaging you can get your brand involved in relevant conversations and start to build relationships that can lead to more sales, customer referrals and long-term loyalty. Social sharing will also drive traffic back to your website and support your SEO.

Our content marketing strategists and social media team will help you develop an active presence on the social media platforms that best suit your business. We'll find ways to enhance your existing profiles and create targeted pieces of content. As your presence on relevant social media sites grows, you'll have more and more opportunities to connect with your target customers.

Social Media Channel Set-Up

Professional setup of a social media platform: Facebook, Instagram OR Twitter

R950 per channel (once off)

ALL RATES EXCLUDE AGENCY COMMISSIONS & VAT

Your social media accounts will be created or revamped for success by professionals. Our social media specialist will set up business pages in your industry and optimize it to increase exposure, visibility and leads for your business.

Choose your channel(s):

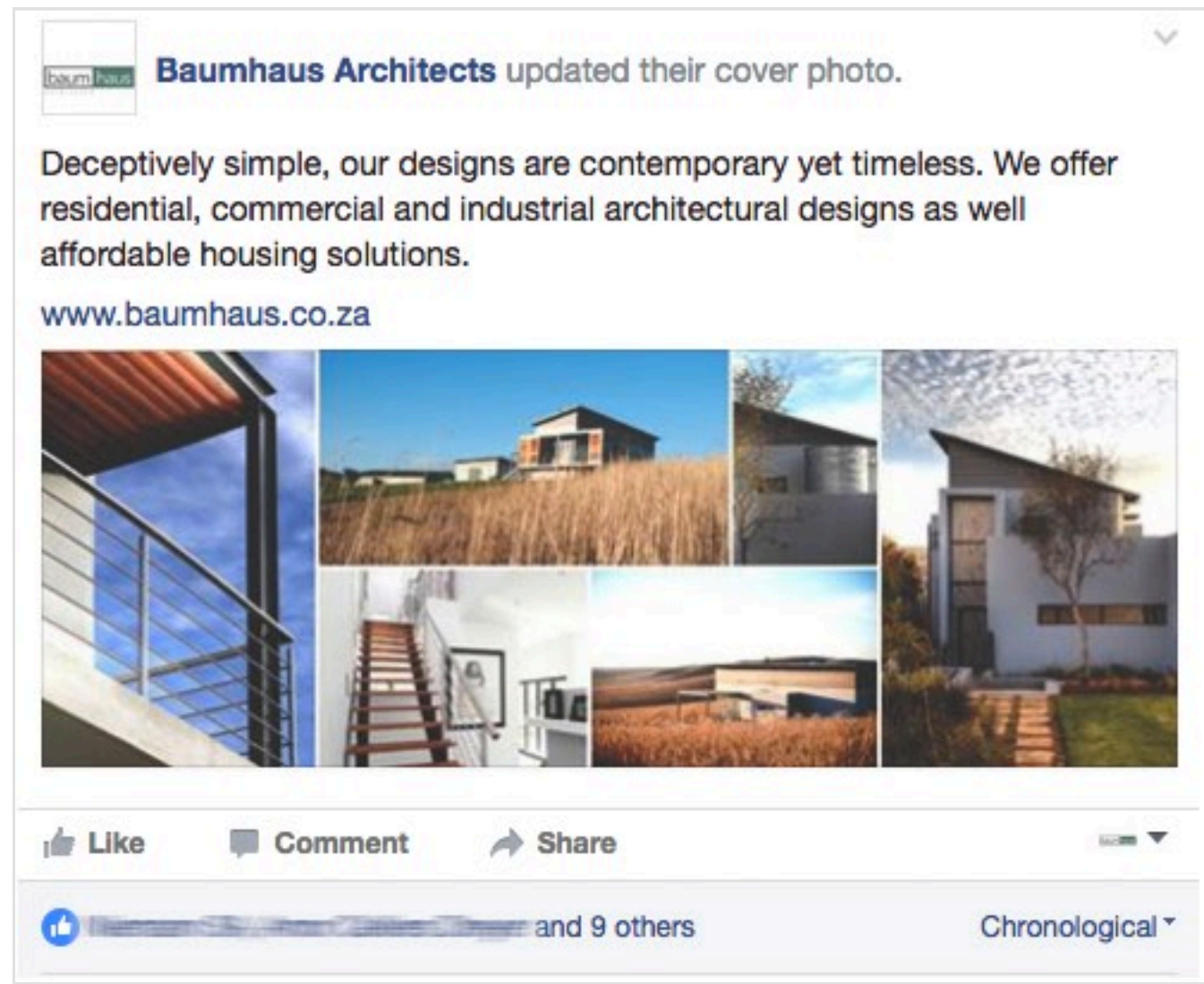
- Facebook
- Twitter
- Instagram

Offer includes one of the following:

Facebook: We'll populate your new business page with 3 relevant posts

Twitter: We'll populate your new account with 5 tweets

Instagram: We'll populate your new account with 3 posts



Social Media Mention

Reach over 25 000 engaged home enthusiasts on HOMEMAKERS' social media pages

Expose your brand and social media platforms to new users. HOMEMAKERS, the go-to brand in home renovation, lifestyle and décor, has a strong following on all our various social platforms. Make sure that your message reaches the right audience.

Package offer includes:

1 Post including a photo and link on HOMEMAKERS' Facebook page | www.facebook.com/HOMEMAKERSONline

4 Tweets including links on HOMEMAKERS' Twitter account | twitter.com/SAHomemakers

1 Instagram post on HOMEMAKERS' Instagram account | www.instagram.com/homemakers_expo

R990 per package

ALL RATES EXCLUDE AGENCY COMMISSIONS & VAT

- Bookings required: Limited to 4 spots per month across three of HOMEMAKERS' social platforms
- Posting schedule excludes the week leading up to and the week of HOMEMAKERS Expo events
- Content will be created by HOMEMAKERSONline and sent for client approval before being published
- Any ad hoc content that the client wishes to have posted outside of the package option will be charged for separately



Social Media Management Retainers

Establish a community around your brand and create digital conversations with your clients and potential customers

R1800 - R7500 per month

ALL RATES EXCLUDE AGENCY COMMISSIONS & VAT

Facebook only	Starter Package	Standard Package	Deluxe Package
Dedicated account manager	Dedicated account manager	Dedicated account manager	Dedicated account manager
Monthly content schedule	Monthly content schedule	Monthly content schedule	Monthly content schedule
Weekly channel activity monitoring	Weekly channel activity monitoring	Weekly channel activity monitoring	Weekly channel activity monitoring
1 Facebook post (including image) per week	1 Facebook post (including image) per week	3 Facebook posts (including images) per week	4 Facebook posts (including images) per week
	12 Tweets per month	24 Tweets per month	30 Tweets per month
	8 Instagram posts per month	12 Instagram posts per month	20 Instagram posts per month
			Grow followers and network
			Identify and connect with influencers
			Monthly Report
R1800 per month	R2500 per month	R5000 per month	R7500 per month

- Content will be sourced from blogs and websites relevant to client's industry, or client to provide base content
- Content type and schedule to be discussed once client has signed on
- Client to provide images and/or videos of products or services to be used in content schedule
- Weekly channel activity monitoring over weekdays only
- Any ad hoc content that the client wishes to have posted outside of the package option will be charged for separately

Content Marketing

High-quality, valuable content that will attract, inform and engage your audience, while also promoting your brand

R2000 - R5000 per post

ALL RATES EXCLUDE AGENCY COMMISSIONS & VAT

Guest Post

A press release / editorial supplied by client and published on our website

Images to be supplied

Edit and proof-reading

R2000 per post

Custom Content

1 x 300 word unique blog post written to client brief and published on our website *

Stock image (if no image supplied)

Distribution on HOMEMAKERS' social channels:
1 x Facebook post
4 x Tweets

R2500 per post

Custom Content & Promotion

1 x 500 word unique blog post written to client brief and published on our website *

Stock image (if no image supplied)
Photo retouching of supplied photos

Distribution on HOMEMAKERS' social channels:
1 x Facebook post
4 x Tweets

Included as a post in our monthly newsletter, sent to over 50 000 opt-in subscribers

R5000 per post

*Optional: If client has blog / article section on their own website, the post can be published on their website. Please note: We will supply the copy and images, but the client will be responsible for loading it on their own website.

- Posts will remain on our website indefinitely
- Custom content include the use of SEO keywords. Keywords to be provided by the client or an SEO strategist
- No keyword analysis will be done by the writer
- All prices include 2 reverts from the client
- Press releases and other material provided by the client are subject to editing to better suit the editorial style of our publications and social media channels

Interested in Advertising?

Get in touch today and find out how we can help your business to generate more leads

Johannesburg & Vaal

0861 1146 63

jhb@homemakersonline.co.za

Block G, Infinity Office Park, 2 Robin Close,
Meyersdal, 1448

Cape Town

0861 4663 21

cape@homemakersonline.co.za

Block 1, Northgate Park, Cnr Section Street
& Koeberg Rd, Brooklyn, Cape Town, 7405

Pretoria

0861 4663 12

pretoria@homemakersonline.co.za

100 Adriana Crescent, Gateway Park,
Rooihuis Kraal Ext. 25, 0157

Durban

0861 4663 31

durban@homemakersonline.co.za

3 Abrey Road, Fairway Green Office Park,
Dias House, Kloof, Durban, 3610

Port Elizabeth

0861 4663 41

pe@homemakersonline.co.za

104 Cape Road, Mill Park, Port Elizabeth,
6001

Bloemfontein

0861 4663 51

bloem@homemakersonline.co.za

62B Calliope Drive, Pentagon Park,
Bloemfontein, 9301

Over three decades HOMEMAKERS has developed a unique mix of media opportunities, enabling advertisers to communicate to discerning homeowners in the major urban areas of South Africa.

homemakersonline.co.za

facebook.com/HOMEMAKERSonline

instagram.com/homemakers_expo

twitter.com/SAHomemakers

#hmexpo

#wegenerateleads

HOMEMAKERSonline Cape Town | 0861 4663 21 | info@homemakersonline.co.za | www.homemakersonline.co.za

HOMEMAKERSonline 